

A PRIVACY POLICY STATEMENT CHRISTIAN RADIO KDRY AM 1100

The following discloses our information gathering and dissemination practices for KDRY Radio, Inc. (referred to hereafter as “KDRY” or “we”) website and mobile/tablet applications.

THE INFORMATION WE COLLECT

When a user (hereinafter referred to as “you” or the “user”) browses the KDRY website and mobile/tablet applications, the user does so anonymously. At the KDRY website, you can contact us for support. If you do request support, we may request that you voluntarily supply us with personally identifiable information. The types of personally identifiable information that may be collected at these pages include: name, e-mail address, telephone number, and information about you provide regarding our products and services. In addition, the KDRY site offers the ability to integrate with third-party social media sites, in which case you may have an opportunity to voluntarily provide additional identifiable information, such as your third-party social network profile name. If you have any questions concerning the personally identifiable information KDRY has collected, please contact us at <http://kdry.com/contact>.

We also may collect certain non-personally identifiable information when you visit our site, such as the type of browser you are using (e.g., Firefox or Internet Explorer), the type of operating system you are using, (e.g., Windows XP or Mac OS), the type of mobile device you are using, the domain name of your Internet service provider (e.g., AT&T or Comcast) and the search engine from which you were directed (e.g., Google or Yahoo).

HOW WE USE THE INFORMATION

We may use information generally to compile statistical and user profile data, to perform research using the compiled data including disclosure of user information to research firms retained by KDRY to keep in contact with users and provide them with a better interactive experience. We may use your information specifically for the following purposes: to provide customer support; to meet legal requirements; to provide Internet security; and/or to analyze the collected information and use this data for contacts by research firms.

For the KDRY website and mobile/tablet applications that integrate with social media sites (e.g. Facebook), your profile picture and profile name may be displayed on the KDRY site.

In the event KDRY, or a third-party provider, is involved in a sale of a substantial portion of their business assets, all customer information may be among the transferred assets.

We sometimes use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalize your experience. We also may use this information in the aggregate to analyze site and application usage, as well as to offer you products, programs, or services.

NOTWITHSTANDING ANY PROVISION OF THIS PRIVACY POLICY TO THE CONTRARY, TO THE EXTENT YOU PROVIDE YOUR INFORMATION, WE WILL

NOT SELL OR RENT SUCH INFORMATION TO ANY THIRD PARTY UNLESS YOU OTHERWISE SPECIFICALLY CONSENT.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

Finally, we may disclose personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request, or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law. In addition, we may transfer information about you if we are acquired by or merged with another company.

COOKIES & WEB BEACONS

To enhance your experience with our website and mobile/tablet applications, many of our web pages use "cookies." Cookies are text files we place in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, contacting us at our website. Once you choose to furnish the site with personally identifiable information, however, this information may be linked to the data stored in the cookie.

We use cookies to understand site usage and to improve the content and offerings on our sites. For example, we may use cookies to personalize your experience at our web pages.

"Web beacons" or clear .gifs are small pieces of code placed on a web page to monitor the behavior and collect data about the visitors viewing a web page. For example, web beacons can be used to count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that page. We may use web beacons on this site from time to time for this and other purposes. The KDRY application developer is jăcapps, and for information concerning their privacy policy, please see <http://www.jacapps.com/privacy-policy>.

Please be aware that the use of a browser or device has "do not track" signals or other mechanisms to prevent the use of cookies, web beacon or similar enhancement used to provide service, may interfere with the quality of service and key functions of the application.

COLLECTION OF INFORMATION BY THIRD-PARTY SITES, AD SERVERS, AND SPONSORS

KDRY's website and mobile/tablet applications contain links to other sites whose information practices may be different than ours. Visitors should consult the other sites' privacy policies as KDRY has no control over information that is submitted to, or collected by, these third parties.

The KDRY website and mobile/tablet applications covered by this Privacy Policy sometimes may offer content (e.g., contests, sweepstakes, or promotions) that are sponsored by or co-branded with identified third parties. Information collected by KDRY in connection with

participating in any contest, sweepstakes, or promotions, may be shared with sponsors of such contests. By entering, voting or otherwise participating in such contests, you are consenting to us sharing this information with such contest sponsors who may contact you directly. KDRY has no control over these third parties' use of this information.

KDRY website and mobile/tablet applications covered by this Privacy Policy may use a third party to present or serve the advertisements that you may see on our sites. These third party ad servers may use cookies, web beacons, clear .gifs or similar technologies to help present such advertisements and to help measure and research the advertisements' effectiveness. The use of these technologies by these third party ad servers is subject to their own privacy policies and is not covered by our privacy policy. For more about third-party ad servers generally, visit the Network Advertising Initiative's website at www.networkadvertising.org.

NOTE FOR PARENTS

KDRY does not knowingly solicit data from children, and we will not knowingly market to children. KDRY adheres to the Children's Online Privacy Protection Act ("COPPA"). KDRY's sites are for general audiences, which are not directed to children generally, including children under the age of 13. It is our policy to discard any information that is obtained from any child who is under the age of 13.

HOW TO CONTACT US

If you have any questions or concerns about this Privacy Policy or its implementation you may contact us at:

KDRY Radio, Inc.
16414 San Pedro Ave., Ste. 575
San Antonio, Texas 78232
Attn: Management
Or via email at am1100@kdry.com

UPDATES & EFFECTIVE DATE

This privacy policy is effective March 8, 2017. From time to time, we may update this Privacy Policy. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and to whom we disclose it.